

LOCATION:

Genting Hotel, Pendigo Way /
Perimeter Rd, Pendigo Way, Marston
Green, Birmingham
B40 1PU

DATE:

16th - 18th September 2023

BUILDING A HIGH PERFORMING MINORITY BUSINESS PROGRAMME

PROGRAMME OVERVIEW

Have you got an ambitious growth plan?

**Do you want to build a successful business
by learning from a world class business
school faculty and global entrepreneurs?**

MSDUK is delighted to bring together academics and practitioners from Aston Business School, UK to deliver an exceptional residential programme for minority-owned businesses. Building a High-Performing Minority Business Programme focuses on strategy and implementation to drive results.

The programme is designed for owners of minority owned business, who are committed to advancing their business capabilities. Participants examine their businesses as case studies throughout the weekend and apply core business concepts through real-world applications.

A curriculum mixing strategy and operations helps these owners leverage the value chain to full advantage.



Facilitated by **Professor Mark Hart** **Deputy Director
Enterprise Research Centre Associate Director
Centre for Growth**

Professor Mark Hart is Professor of Small Business and Entrepreneurship at Aston Business School, Associate Director of the Aston Centre for Growth, and is one of the Programme Directors and Academic Lead of the national Goldman Sachs 10,000 Small Businesses programme.

A 2014 recipient of the Queen's Award for Enterprise Promotion, he has played a national role in promoting enterprise skills and supporting entrepreneurs as well as advising government on small business and entrepreneurship matters.



Places will be allocated on a first come, first served basis

CLICK HERE TO APPLY

Application Deadline:
4th September 2023, 12 Noon

For more information contact:
Hinda Ibrahim - hinda@msduk.org.uk

Knowledge Hub Sponsor



Programme Delivered By








LOCATION:

Genting Hotel, Pendigo Way /
Perimeter Rd, Pendigo Way, Marston
Green, Birmingham
B40 1PU

DATE:

16th - 18th September 2023

TOPICS INCLUDED

-  Personal Branding: Who are you? What's your story?
-  Value Proposition and Business Model Innovation
-  Creating a Disruptive & Innovative Business
-  Operations Strategy: Aligning the Organisation for Superior Execution
-  Business Valuation and Finance for Growth
-  Growth Action Planning for a High Performing Business

ELIGIBILITY

- + A MSDUK/ NMSDC/ CAMSC/ SASDC/Supply Nation certified minority owned business
- + Minimum 3 years in operation
- + Revenue/ Turnover range: £250k+

COST

A limited number of scholarships offered by MSDUK Corporate members are available to cover the full programme cost of £4,000, which includes:

- + Full residential academic fee (tuition, course material)
- + 3 nights' accommodation (Standard Double Room, at the Genting Hotel)
- + Free MSDUK 2023 Conference Ticket

NON-REFUNDABLE DEPOSIT

All successful applicants will need to pay a non-refundable deposit of £500 +VAT.

The deposit will need to be paid by the 4th September 2023, to secure your place on the programme.

The deposit will go towards a 2 year MSDUK membership.



Places will be allocated on a first come, first served basis

CLICK HERE TO APPLY

Application Deadline:
4th September 2023, 12 Noon

For more information contact:
Hinda Ibrahim - hinda@msduk.org.uk

Knowledge Hub Sponsor



Programme Delivered By

