

# Building Business Leaders of the Future

Leadership Programme for Ambitious Ethnic Minority Business Owners

Everyone is talking about 'leadership', but what does it actually mean? What makes a good leader? What is the link between leadership and innovation? Can leaders create wealth and promote social responsibility? And how important is good leadership to working with large corporations? These exciting workshops explores these questions by combining insights from leading academics together with the real-life experiences of entrepreneurs - like you - who grapple with these questions on a daily basis.

4TH  
YEAR



## HOW RESILIENT ARE YOU AND YOUR BUSINESS?

A highly resilient organisation is more adaptive, competitive and agile. Leaders will assess their level of organisational readiness for different disruptions and identify areas of weakness to improve upon.



## BUILDING AND MAINTAINING SUSTAINABLE BUSINESSES

Leaders need to focus on business opportunities arising from societal needs and trends. Understanding the key benefits of a sustainable business from engaged employees, new competencies and innovations, enhanced reputation among customers, suppliers and investors.



## LEADING THROUGH INNOVATION

Solving a problem you have in your business is the best place to start thinking about innovation. Leaders will learn how to stimulate creativity, reducing risk, introducing processes for filtering relevant idea, accelerating or upgrading the quality of innovations in the business.



## DEVELOPING A LEADERSHIP STRATEGY

Organisational culture is dependent on you as the leader and is directly related to performance outcomes. Leaders will reflect upon the effectiveness of their leadership style and develop an understanding and importance of situational leadership and self-leadership.



## WHAT DOES 'BEING A BETTER BUSINESS LEADER' MEAN FOR YOU?

How have you changed as a leader since Workshop 1? - actions taken and outcomes. Leaders will present their plans for the next 3 years to an external panel of leading entrepreneurs and business leaders which will act as a sounding board.

# PROGRAMME STRUCTURE AND DATES

MODULE 1	MODULE 2	MODULE 3	MODULE 4	MODULE 5
How Resilient Are You and Your Business?	Building and Maintaining Sustainable Businesses	Leading Through Innovation	Developing a Leadership Strategy	What Does 'Being a Better Business Leader' Mean For You



"The workshops were exceptional, it was exactly what I need for my business, I loved the tools and frameworks we were given I will be hanging mine and my teams innovative ideas on them."

**Densie Myers, Evenfields Careers**



"Great structured programme with insightful speakers, a lot to process and take away for implementation as part of our business growth strategy with so many learnings from the other businesses in the room. Would heartily recommend."

**Tina Patel, Formed Architects and Designers**

## WHO CAN ATTEND?

The programme is designed to support businesses that are either at start-up stage or setting themselves for growth.

Apply if you meet any of the following criteria:

- Any MSDUK certified businesses with less than 1m turnover

## COST

### FREE

26 successful applicants will be offered a scholarship worth 2,500 to fully cover the cost of this programme.

A £200 + VAT non-refundable deposit will be required if accepted on the programme. This sum will go towards a 1 year MSDUK Membership, which is subject to participants attending 80% (4/5) of the workshops.

For more information on Building Business Leaders of the Future programme contact:

**Hinda@msduk.org.uk**

**APPLICATION DEADLINE: 15 October 2023**

**APPLY NOW**

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