

About MSDUK Ethnic Minority Business Certification

MSDUK is the UK's leading supplier diversity advocacy organisation that represents and certifies Non-White ethnic minority-owned businesses. Our mission is to help our beneficiary group i.e. Non white ethnic minority-owned businesses in the UK to sustain and grow by doing business with global corporations, committed to a more diverse and inclusive supply chain.

Certification Criteria:

To be eligible for MSDUK certification, applicants must meet all criteria listed below:

- Your business is a for profit enterprise.
- Your business is physically located in the UK.
- The business is at least 51% owned by individual/s of Non-White ethnic minority-owned businesses (see table below)
- Non-White ethnic minority owner(s) of the business are UK citizens or have an indefinite leave to remain the UK or any other visa that leads to the ILR.
- Non-White ethnic minority owner(s) of the business must be active in management and daily business operations.

Ethnic Minorities classification:

“Ethnic Minority” for the purposes of this application shall mean individuals whose ethnic origin is:

Asian/Asian British <ul style="list-style-type: none">• Indian• Pakistani• Bangladeshi• Chinese• Any other Asian background	Black/African/Caribbean/Black British <ul style="list-style-type: none">• African• Caribbean• Any other Black, African, or Caribbean background
Mixed/Multiple Ethnic Group <ul style="list-style-type: none">• White and Black Caribbean• White and Black African• White and Asian• Any other Mixed or Multiple ethnic background	Other Non-white Ethnic Group <ul style="list-style-type: none">• Arab• Any Other Non-White Ethnic Group

Supporting Documents required for certification:

Documents Required	Premium Membership (MSDUK Certified)	Associate Membership (Self-Certified)
Proof of UK Citizenship/Permanent Residency (ILR) - Copy of valid passport or ILR Card	YES	NO
*Previous year's Audited/Unaudited Financial Statements (P&L, statement of cash flows) confirming the turnover of the business	YES	NO

Supply a copy of the applicant's financial statement for one year preceding the year of application **or for the time that the applicant has been in business if less than one year, plus financial statement of any subsidiaries or affiliates of the applicant for the same period. If the applicant is a new business concern, enclose a copy of projection of income, or a statement by a certified public accountant, which states that the applicant is a viable business concern. All financial statements submitted to MSDUK must show applicable date of the information given and must be signed and dated by the proprietor, partner or authorized officer unless prepared by an independent certified public accountant. All materials will be kept confidential.*

MSDUK values and champions diversity and inclusion in all its forms and shape and work with other diversity advocacy organisations including WeConnect International and NGLCC. We also want to ensure we welcome and include ethnic minority entrepreneurs from all other diverse backgrounds and will be asking optional questions about your gender, age, disability and sexual orientation to help us measure diversity of our business community. This personal information will be strictly confidential and will not be shared externally.